



AnimatEkaPRO Pitch 2017

1. CATEGORIES

The **AnimatEkaPRO Pitch** pitching competition is open for animated projects in development for **SINGLE SHORT ANIMATED FILMS, LESS THAN 20 MINUTES LONG.**

An animated project is a project in which at least 30% of the film under consideration is executed using animation film technology or takes the form of a multimedia audio-visual work with the emphasis on the graphical aspect.

2. ELIGIBLE PROJECTS

Only producers or other project rights holders can submit projects to the AnimatEkaPRO Pitch. Producers must hold the rights to the project including:

- the right to present the project and any of its parts (including video in any form) to the public,
- the right to publish information on the project and any of its parts in any form.

By submitting the project, the producer or the project's rights holder grants contest organizers the right to publish – within the scope of the AnimatEkaPRO Pitch contest – basic information about the project, its headline picture and /or its video presentation.

The producer and the author or director must both present the project in person at the AnimatEkaPRO Pitch to be held on 4 and 5 December 2017 in Ljubljana, Slovenia, in front of a jury and an audience comprised of film and animation professionals.

The producer and the authors of the submitted projects must be citizens of one of the following countries:

- Bosnia and Herzegovina,
- Croatia,
- Kosovo,
- Macedonia,
- Montenegro,
- Serbia,
- Slovenia.

3. SUBMISSION

By submitting the project, the producer expresses his understanding of and agreement with the rules of the pitching competition. Submission has to be done electronically in English:

http://animatEka.si/2017/en/animatEkapro_pitching.html

and has to include:



- title of the project,
- information about the director(s) and the producer(s),
- logline (250 characters max),
- description of the main story and poetics (600 characters max),
- concept (1400 characters max),
- estimated budget,
- director's biography (400 characters max),
- presentation of the production company (400 characters max),
- list of partners on the project so far / amounts already negotiated (if any),
- examples of visual style and main characters,
- visual headline for AnimatEka festival catalogue, press and other media. (Horizontal orientation, resolution, ratio and page orientation: 1920 x 1080 pix/300dpi, jpg format. This file should be marked as HEAD_name of the project.),
- samples of storyboard – if any (link to Google Drive, Dropbox, etc.),
- TEASERS AND VIDEO EXCERPTS – if any (link to Vimeo or Youtube).

4. DEADLINES

17 November 2017: Deadline for submissions via the online system including all attachments and files

20 November 2017: List of projects selected for pitching to be published

5. PITCHING COMPETITION

The pitching competition will take place in Ljubljana, Slovenia, on 4 and 5 December 2017, within the AnimatEkaPRO 2017 event – the industry section of the 14th AnimatEka International Animated Film Festival 2017 (4–10 December 2017).

Pitching sessions will be preceded by a workshop led by an expert tutor to discuss or fine-tune the strengths and weaknesses of all projects as well as best pitching strategies. After the pitch, each participating project team will have meetings with members of the jury (experienced film professionals and/or film and TV executives). Participants will have 10-minute slots to execute the pitching presentations.

The selected participants will be assisted with booking accommodation in Ljubljana and accreditation to the 14th AnimatEka International Animated Film Festival.

6. AWARDS

The winning project will have **direct access to VAF Trebon 2018** without the need to undergo competitive pre-selection, provided they adhere the rules of VAF Trebon. The winning project will be assisted with travel and accommodation in Trebon and accreditation to the Anifilm festival. This has no bearing in other organisational, legal and financial terms and conditions of VAF Trebon.

By submitting their project, the rights holders of the winning project agree that they will present their projects as “Winner of AnimatEkaPRO Pitch 2017” in project's future materials.



7. ORGANIZERS

The organizer of the AnimatEkaPRO Pitch is Društvo za oživljanje zgodbe 2 koluta in exclusive partnership with Visegrad Animation Forum and in collaboration with Bunker, Creative Europe Desk Slovenia; Motovila, Centre for the Promotion of Cooperation in the Cultural and Creative Sectors and Slovenian Animated Film Association (DSAF).

For all questions regarding the rules and the submission form, please refer to pro@animateka.si